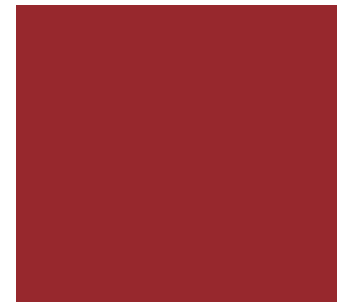# PAT RYAN

FOR CONGRESS

STYLE GUIDE

Good Pro Ultra
Good Pro Black
Good Pro Bold
Good Pro Medium
Good Pro News
Good Pro Regular
Good Pro Regular

The primary font for headlines is Good Pro Bold. There are various weights that can be used. The primary font for body copy is Good Pro Regular. Good Pro is available on Adobe Fonts with a Creative Cloud license.

COLORS

NAVY
Pantone: 302 C
CMYK: 100, 78, 39, 29
RGB: 12, 59, 93
HEX: #0b3a5d

RED
Pantone: 7622 C
CMYK: 27, 95, 85, 24
RGB: 151, 40, 45
HEX: #97282d